# Sell your home, keep your privacy.



Listing your home as a Private Exclusive allows you to control what information is shared about you and your most personal asset - your home - while still getting exposure to over 15,000 top agents across the country.

Contact me to sell your home as a Private Exclusive.

#### What is a Private Exclusive?

A Private Exclusive listing is an off-market home that can be shared by a Compass agent directly with their colleagues and their buyers. Property details aren't disseminated widely and won't appear on public home search websites.

## What to expect:

#### **Discretion**

Privacy is the ultimate commodity and the decision to sell your home is a personal one.

### **Flexibility**

Decide when to share details about your home, including price, more broadly on your own timing.

### Quality

Retain exposure to over 15,000 top agents nationwide, including premium placement on our agent facing platform.

#### Value

Get the best offer by testing the market privately to gather key insights without your listing getting stale.

COMPASS
PRIVATE EXCLUSIVES

# Compass Private Exclusives

# Reasons why you might choose to sell your home as a Private Exclusive:

- · New job or relocation
- · Family changes like marriage or divorce
- Evolving financial circumstances
- Health issues
- · Valuable belongings like art or furniture
- Opposition to holding open houses





"My clients and I tested an aggressive price as a Private Exclusive on Compass. Another agent brought buyers to see the home and they submitted a full price, all cash offer within days. My clients said this was the easiest, no hassle sale they've ever experienced!"

- David S. and Victoria H., San Francisco

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The Compass Private Exclusive program is not available in all markets including the Greater Seattle area and in some markets, agents may not be able to see all Private Exclusives. Where the program is available, pre-marketing and listing strategies are independently determined by the client. Compass does not recommend one particular strategy or guarantee results. In New York City, agents cannot promote the program, however the option is available if sellers independently inquire.